IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

E EVERINGHAM
TRIAL DEMANDED

JOINT CLAIM CONSTRUCTION AND PREHEARING STATEMENT PURSUANT TO LOCAL PATENT RULE P.R. 4-3

Pursuant to Patent Rule 4-3 and the Court's Docket Control Order, the Plaintiff FotoMedia Technologies, LLC ("FotoMedia") and Defendants Zazzle.com, Inc. and Qualguard, Inc. (collectively "Defendants") hereby submit this Joint Claim Construction and Prehearing Statement. Exhibit A, attached hereto, identify the disputed claim terms. Exhibit A contains FotoMedia's and Defendants' proposed constructions for each disputed claim term and intrinsic and other evidence supporting their proposed constructions.

A. CONSTRUCTION OF THOSE CLAIM TERMS, PHRASES, OR CLAUSES ON WHICH THE PARTIES AGREE

The Parties agree to the construction of the following term:

Term	Claim	Agreed Construction
Computer	'774 Patent, Cl. 1, 2	A device that processes data
	'936 Patent, Cl. 1, 4, 7, 17	
Associating	'774 Patent, Cl. 1	Relating

Browser/ Web browser	'774 Patent, Cl. 1	A computer application for browsing a network, such as the internet
	'936 Patent, Cl. 17	
Message	'774 Patent, Cl. 1	An electronic notice
Message address	'774 Patent, Cl. 1	An electronic address used to send a message
Client computer	'936 Patent, Cl. 1, 4	A computer in communication with the server
Process/ Process the electronic image data	'936 Patent, Cl. 1, 6	Manipulate the electronic image data
Generate	'936 Patent, Cl. 1	Create
Associate/Associating	'936 Patent, Cl. 1, 4, 17	Relate/Relating
Network adapter for interfacing to a network	'936 Patent, Cl. 5	Plain and ordinary meaning
Network adapter	'936 Patent, Cl. 5	Plain and ordinary meaning
Role / Roles	'231 Patent, Cl. 1, 2, 3, 17, 18, 19	An intermediary designation that brings together users and permissions
Particular user	'231 Patent, Cl. 1, 17	A user who may be authenticated

The Parties agree that after the Court construes the disputed terms, the following terms have plain and ordinary meaning in light of the construed and agreed upon terms:

Term	Claim	Agreed Construction
Transferring a file containing the image data from a second computer	'774 Patent, Cl. 4	Plain and ordinary meaning in light of the construed and agreed upon terms
Allowing a user of the client computer to upload to the server a digital image	'936 Patent, Cl. 8	Plain and ordinary meaning in light of the construed and agreed upon terms

B. EACH PARTY'S PROPOSED CONSTRUCTION OF EACH DISPUTED CLAIM TERM, PHRASE, OR CLAUSE, TOGETHER WITH AN IDENTIFICATION OF INTRINSIC AND OTHER EVIDENCE

Exhibit A, attached hereto, identify the disputed claim terms. Exhibit A contains FotoMedia's and Defendants' proposed constructions for each disputed claim term and intrinsic and other evidence supporting their proposed constructions.

C. THE ANTICIPATED LENGTH OF TIME NECESSARY FOR THE CLAIM CONSTRUCTION HEARING

The Parties anticipate that the Claim Construction Hearing will take no longer than four hours, two hours per side.

D. POSSIBLE WITNESSES AT THE CLAIM CONSTRUCTION HEARING

In accordance with P.R. 4-3(d), Defendants and FotoMedia do not plan on presenting any witnesses during the claim construction hearing.

Dated: January 25, 2010 Respectfully submitted,

/s/ Robert G. Graham

Robert G. Graham grahamr@wardolivo.com David M. Hill hilld@wardolivo.com

John F. Ward

wardj@wardolivo.com

Ward & Olivo 380 Madison Avenue /s/ M. Craig Tyler

M. Craig Tyler
ctyler@wsgr.com
Luiz Von Paumgartten
lvonpaumgartten@wsgr.com
Brian A. Dietzel
bdietzel@wsgr.com
Aden M. Allen
aallen@wsgr.com

New York, NY 10017 212-697-6262 212-972-5866 (fax)

Leslie D. Ware
lware@thewarefirm.com
State Bar No. 00785179
Eric S. Tautfest
etautfest@thewarefirm.com
State Bar No. 24028534 **THE WARE FIRM**2101 Cedar Springs Road
Suite 1900
Dallas, Texas 75201
214-744-5000

Samuel Franklin Baxter <u>sbaxter@mckoolsmith.com</u> Lead Attorney **McKool Smith - Marshall** P O Box O 104 East Houston St., Suite 300 Marshall, TX 75670 903/923-9000 903-923-9099 (fax)

Attorneys for Plaintiff FotoMedia Technologies, LLC Wilson Sonsini Goodrick & Rosati PC

900 South Capital of Texas Highway Las Cimas IV, Fifth Floor Austin, TX 78746-5546 512-338-5400 512-338-5499 (fax)

Attorneys for Defendant Zazzle.com, Inc.

/s/ Robert J. Fluskey

Robert J. Fluskey **Hodgson Russ, LLP** 140 Pearl Street, Suite 100 Buffalo, NY 14202 rfluskey@hodgsonruss.com 716-856-4000

Attorney for Qualgaurd, Inc.

/s/ Douglas Ray McSwane, Jr

Douglas Ray McSwane, Jr Potter Minton P.O. Box 359 Tyler, TX 75710 dougmcswane@potterminton.com 903-597-8311 903-593-0846 (fax)

Attorney for, Scripps Network, LLC, Incando Corp., and Qualguard, Inc.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 25th day of January, 2010. Any other counsel of record will be served by first class U.S. mail on the same date.

/S/M. Craig Tyler
M. Craig Tyler